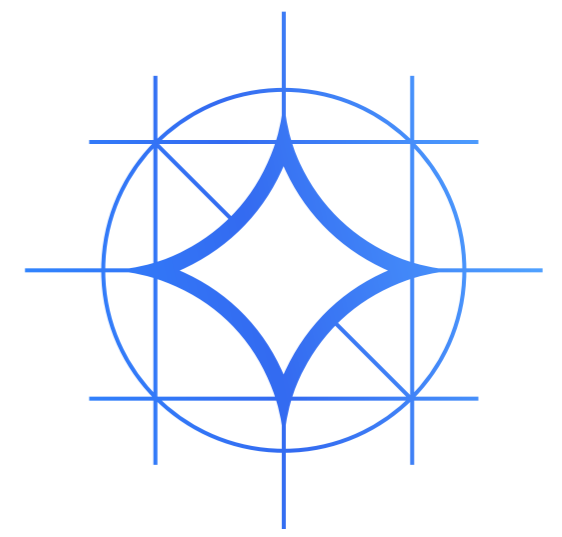


Gemma model variant naming & attribution guidelines



Here are some tips to get your project the recognition it deserves and guidelines to prevent confusion about whether the model comes from Google's Gemma team.

Model naming

Create a distinct model name

Do not use “gemma” as part of your model name. Instead, include it after your model name in the repository path or mention it in the description to encourage discoverability.

Thank you for sharing your models with the open community!

companyname/**modelname-gemma-4-31b**

MODEL CARD

FILES AND VERSIONS

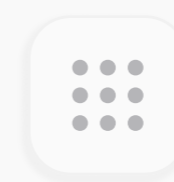
COMMUNITY

Modelname is a model trained on a dataset based on **Gemma 4 31B**.

Attribution

Only use the Gemma name and marks when accurately referencing its distribution and never in a way that suggests you are endorsed by or otherwise affiliated with Google.

When using marks, please include the following attribution statement: “Gemma is a trademark of Google LLC.”



App Name

Company Name

About this app

App Name is an application that helps users use a specialized **Gemma** model for AI-powered features.

Branding

Referencing Gemma

Maintain adequate clear space around Gemma brand elements to provide visual balance

Create your own brand

Avoid using Gemma brand elements, including the name, mark, or colors, in your own branding

